559 Executive Place, Suite 101 Fayetteville, NC 28305 Tel 910.483.1179 www.unitedway-cc.org

FOR RELEASE

June 28, 2024

CONTACT: Crystal Moore Williams, Community Impact Director (910) 483-1179 ext. 229 crystalmmcnair@unitedway-cc.org

United Way of Cumberland County Awards \$450,724 To Fund Local Programs and Services

United Way of Cumberland County (UWCC) is pleased to announce its 2024/2025 allocations to local nonprofit programs and services. This year \$450,724 was allocated to 21 local programs and services in Cumberland County. This is a 5% increase over last year's allocations.

Each year, United Way of Cumberland County calls upon the citizens of our great community to contribute to our annual campaign that will fund programs and services to solve critical issues in our community. In general, these critical issues are education, health, and basic critical needs & financial stability.

EDUCATION - programs that strengthen children's ability to succeed in school from kindergarten to college and programs that build successful youth, families, and Cumberland County adults: Adult Literacy & Education Center, Fayetteville Urban Ministry After School Programs, Greater Life of Fayetteville Community Engagement Program, Girl Scouts, Pines of Carolina Council Community Inclusion Day Program, Employment Source of Fayetteville Find A Friend Mentoring Program, Fayetteville Urban Ministry Youth Scouting Programs, Boy Scouts of America, Occoneechee Council

HEALTH - programs that provide access to health care and wellness education programs that provide access to health care and wellness education to help people manage and prevent chronic physical and mental illnesses:

Community Care Giving Circle, Cumberland County Council on Older Adults Diabetes Management Program, Better Health of Cumberland County Emergency Medical Aid Program, Better Health of Cumberland County Mental Health & Substance Use Disorder Services, Cumberland County CommuniCare Preparedness, Health & Safety Programs, American Red Cross, Sandhills Chapter VRC on the Move Programs for Visually Impaired, Vision Resource Center

BASIC CRITICAL NEEDS & FINANCIAL STABILITY - programs that provide access to emergency food, safe shelter, rental, utility, and medical assistance, as well as programs that provide employment preparation and financial self-sufficiency:

Day Resource Center for Homeless Women & Children, Connections of Cumberland County Disaster Services & Preparedness, American Red Cross, Sandhills Chapter
Emergency Assistance Program, Fayetteville Urban Ministry
Food Pantry Services, Catholic Charities
Home Improvement Program, Cumberland County Council on Older Adults
Nehemiah Home Repair Program, Fayetteville Urban Ministry
Senior Nutrition Services, Cumberland County Council on Older Adults
Services to Armed Forces, American Red Cross, Sandhills Chapter
Warrior Bridge Program for Disabled Veterans, Employment Source of Fayetteville



UWCC is committed to lasting change right here in Cumberland County, and we do this by collaborating with other non-profit organizations that have the same goal: to measurably improve the quality of lives in our community.

UWCC periodically conducts random surveys with Cumberland County residents to determine critical community issues. Based upon the results, UWCC collaborates with organizations that are making an impact on these targeted issues. It takes the entire community working together to create real, lasting change and not just quick fixes, and that is why UWCC Community Partners and their funded programs/services are so important. UWCC also knows how important it is that donor dollars are put to good use. Therefore, volunteers from the community work together annually to formulate the UWCC Community Impact Council and Community Impact Review Panels. These volunteers review and evaluate requests for funding proposals submitted by organizations seeking program funding. Based upon these reviews and evaluations the Community Impact Council makes recommendations for program funding to UWCC's Board of Directors. The UWCC's Board of Directors has final approval of funds allocated to selected programs and services. Following are the 2024/2025 UWCC funded programs and services:

###