



FOR IMMEDIATE RELEASE  
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## NC 211 Answering the Call

Fayetteville, NC – Since activation on March 18, 2020 by Governor Roy Cooper, NC 211’s team of trained and caring call specialists have answered more than 35,000 calls and emails from North Carolinians impacted by COVID19. Additionally, there are more than 68,000 active users on the NC 211 text platform who receive push texts daily providing information on food banks, stay at home orders, education updates, domestic violence resources, tax deadlines, volunteer opportunities and more.

“United Way of Cumberland County, along with the City of Fayetteville, Cumberland County Government and Fayetteville PWC, provides the 211 service to residents in our community and are extremely proud of NC 211’s statewide response,” states Steve Blanchard, United Way of Cumberland County Board Chair. “This pandemic touches every corner of our county and has placed challenges on individuals, families, and our business community. We are grateful to provide 211 as a 24 hour a day resource for all our neighbors in need.” To further aid our community, United Way of Cumberland County has a COVID – 19 Relief Fund to respond to basic needs. For more information on how to donate go to [www.unitedway-cc.org](http://www.unitedway-cc.org). To receive information updates from NC 211, simply text COVIDNC to 898-211. Subscribers will receive information and resources related to the State’s response to the COVID19 pandemic.

For information about United Way of Cumberland County, please contact Robert Hines, President & CEO at [rhines@unitedway-cc.org](mailto:rhines@unitedway-cc.org).

For more information about the statewide NC 211 system, please contact Heather Black, NC 211 State Director at [hblack@unitedwaync.org](mailto:hblack@unitedwaync.org).

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## About United Way

United Way improves lives by mobilizing the caring power of communities around the world to advance the common good. United Way of Cumberland County has been here for over 80 years striving to advance the common good by focusing on the building blocks for a good life: education, financial stability, health and critical basic needs. At United Way, we recognize that lasting changes are achieved by addressing the underlying causes of problems. United Way partners with other nonprofit agencies to improve lives right here in Cumberland County. Give. Advocate. Volunteer. LIVE UNITED.