

FOR IMMEDIATE RELEASE
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United Way of Cumberland County Seeking Applicants for the 2020 Leadership Development Program

United Way of Cumberland County (UWCC) is currently seeking applicants for the Leadership Development Program (LDP). This is a FREE training program, designed to identify, develop and enhance leadership skills. The program also teaches the skills and responsibilities required for volunteers to become effective non-profit board members. Upon completion of a series of informative classes, LDP graduates are prepared for placement on boards and committees in Cumberland County.

Training Session Topics include:

- o Leadership and Team Building
- o Legal and Financial Responsibilities
- o Roles and Responsibilities of Board Membership
- o Strategic Planning
- o Community Building
- o Program Evaluation
- o Nonprofit Marketing
- o Nonprofit Communications
- o Board Rules/Responsibilities
- o Fundraising
- o Grant Development and Research
- o Diversity and Cross-Cultural Dialogue and much more!

Please contact Crystal Moore Williams, Community Impact Director, via email at crystalmmcnair@unitedway-cc.org or call 910-483-1179 to volunteer or for more information. Application forms and class schedule may be obtained from our website: www.unitedway-cc.org. DEADLINE is February 28, 2020.

About United Way

United Way improves lives by mobilizing the caring power of communities around the world to advance the common good. United Way of Cumberland County strives to advance the common good by focusing on the building blocks for a good life: education, financial stability, health and critical basic needs. At United Way, we recognize that lasting changes are achieved by addressing the underlying causes of problems. United Way partners with other nonprofit agencies to improve lives right here in Cumberland County. Give. Advocate. Volunteer. LIVE UNITED.