

## 1. Campaign Announcement Email

**Subject:** Get Ready to Make a Difference: United Way Workplace Campaign is Here!

**Dear [Employee Name],**

We are excited to announce the start of United Way of Cumberland County's Workplace Campaign! This year, we are coming together to create lasting change in our community by supporting important initiatives that help those in need.

Starting [Insert Date], you'll have the opportunity to donate, volunteer, and make an impact right here in Cumberland County. Every contribution, big or small, helps strengthen our community and changes lives.

Stay tuned for more details about how you can get involved!

### **Key Dates to Remember:**

- Campaign Kick-Off: [Date and Time]
- Final Donation Deadline: [Date]

Together, we can make a difference. Let's create a better tomorrow for everyone in our community!

Best regards,

## 2. Kick-Off Event Invitation Email

**Subject:** Join Us for the United Way Workplace Campaign Kick-Off Event!

**Dear [Employee Name],**

We are excited to kick off the United Way of Cumberland County's Workplace Campaign, and we'd love for you to join us at our Campaign Kick-Off Event!

### **Event Details:**

- **Date:** [Insert Date]
- **Time:** [Insert Time]
- **Location:** [Insert Location] or [Zoom Link]

At this event, you'll learn more about how our workplace is coming together to support our community through United Way. There will be fun activities, giveaways, and inspiring stories of how your donations help those in need.

We look forward to seeing you there and making this campaign a success!

Best regards,

### **3. Participation Instructions Email**

**Subject:** Ready to Make a Difference? Here's How to Participate in the United Way Campaign!

**Dear [Employee Name],**

Our United Way of Cumberland County Workplace Campaign is now underway, and we need your help to reach our goals! Here's how you can get involved:

**1. Make a Donation:**

Click [Insert Donation Link] to make a one-time donation or set up payroll deductions.

**2. Volunteer:**

We have several volunteer opportunities available during the campaign. Sign up here: [Insert Volunteer Link]

**3. Spread the Word:**

Share the campaign with your coworkers and encourage them to participate. Every contribution counts!

Together, we can support life-changing programs in our community. Thank you for making a difference!

Best regards,

### **4. Mid-Campaign Update Email**

**Subject:** We're Halfway There! Campaign Update

**Dear [Employee Name],**

We're halfway through our United Way of Cumberland County Workplace Campaign, and we're excited to share that we've already raised [Insert Amount]!

There's still time to make an impact, and we need your help to reach our goal. Here's a quick reminder of how you can participate:

- Donate: [Insert Donation Link]
- Volunteer: [Insert Volunteer Link]

- Join our upcoming event: [Insert Event Details]

Thank you to everyone who has participated so far. Let's keep the momentum going and make an even bigger impact in our community!

Best regards,

## 5. Spotlight Email (Employee or Donor Stories)

**Subject:** Meet [Employee/Donor Name]: Why I Support United Way

**Dear [Employee Name],**

We'd like to introduce you to [Employee/Donor Name], one of our passionate supporters of the United Way of Cumberland County Workplace Campaign.

Here's why they choose to give:  
"[Insert Testimonial]"

Their story is just one of many, showing how our collective efforts are changing lives in our community. You can make a difference too by donating or volunteering.

Thank you for your continued support!

Best regards,

## 6. Incentives and Challenge Email

**Subject:** Get Involved and Win! Incentives and Challenges Await!

**Dear [Employee Name],**

Exciting news! As part of our United Way of Cumberland County Workplace Campaign, we're launching a special challenge with awesome incentives to encourage participation.

**Here's how it works:**

- Donate by [Insert Date] for a chance to win [Insert Prize].
- The team or department with the highest participation rate will win [Insert Prize].

Don't miss out on the opportunity to make a difference and have some fun along the way! Click here to donate: [Insert Donation Link]

Best regards,

## 7. Last Chance Reminder Email

**Subject:** Last Chance to Make a Difference – Donate by [Insert Deadline]

**Dear [Employee Name],**

Time is running out! Our United Way of Cumberland County Workplace Campaign is coming to a close, and we need your support to reach our goal.

If you haven't had the chance to donate or volunteer yet, it's not too late. Here's how you can participate:

- Make a donation: [Insert Donation Link]
- Volunteer: [Insert Volunteer Link]

Together, we can finish strong and create a brighter future for our community!

Best regards,

## 8. Thank You Email (Post-Donation)

**Subject:** Thank You for Your Support!

**Dear [Employee Name],**

Thank you for your generous contribution to the United Way of Cumberland County Workplace Campaign! Your support is helping us make a real difference in the lives of those in need across our community.

Thanks to people like you, we can continue to provide vital services and support to individuals and families who need it most.

We appreciate your generosity and commitment to making Cumberland County a better place for all.

Best regards,

## 9. End-of-Campaign Thank You Email

**Subject:** Thank You for Making Our Campaign a Success!

**Dear [Employee Name],**

Our United Way of Cumberland County Workplace Campaign has officially come to a close, and we are thrilled to announce that we raised [Insert Total Amount]!

Thank you for your incredible generosity, support, and participation. Together, we've made a lasting impact on our community and helped change lives for the better.

We couldn't have done this without you!

Best regards,

## 10. Impact Report Email

**Subject:** Here's the Impact You Made – Thank You!

**Dear [Employee Name],**

Thanks to your support during the United Way of Cumberland County Workplace Campaign, we're excited to share the impact you've made:

- **[Insert Statistic]**
- **[Insert Testimonial or Story]**
- **[Insert Program Highlight]**

Your contributions are making a tangible difference in the lives of those in need. Thank you for being a part of something truly special.

Best Regards,

## 11. Campaign Debrief & Feedback Email

**Subject:** We Want Your Feedback – Help Us Improve!

**Dear [Employee Name],**

Thank you for participating in the United Way of Cumberland County Workplace Campaign! We hope you had a great experience and would love to hear your feedback to help us improve future campaigns.

Please take a moment to complete this short survey: [Insert Survey Link]

Your input is invaluable, and we appreciate your time and support.

Best regards,

## 12. Year-Round Engagement Email

**Subject:** Stay Engaged with United Way Year-Round

**Dear [Employee Name],**

The United Way of Cumberland County Workplace Campaign may be over, but our work continues year-round. We invite you to stay connected and continue making a difference through our volunteer opportunities and community events.

Here's how you can stay involved:

- Volunteer: [Insert Volunteer Link]
- Attend an event: [Insert Event Link]

Thank you for your ongoing support!

Best regards,