



United Way of
Cumberland County

2024 COMMITMENT SUMMARY

Company:

PARTICIPATION HISTORY

YEAR	TOTAL EMPLOYEES	EMPLOYEE GIVING TOTAL	TOTAL PARTICIPATION	CORPORATE GIFT	SPONSORSHIPS	TOTAL GIVING
2022						
2023						

2024 CAMPAIGN

Who is taking the lead on this year's campaign?

Full Name:

E-Mail:

Direct Phone Number: _____

Total Number of Employees: _____

Employee Giving Goal: \$ _____ or / and _____ % participation.

Expected Campaign Dates: _____

2024 Corporate gift amount? \$ _____

Is there an opportunity for United Way to present to employees? Yes No

What type of campaign will you be hosting? (Check all that apply)

Payroll Deduction Team Building Events Corporate Matching Program Other: _____

What will you need from United Way? (Check all that apply)

Raffle Prizes Paper Pledges Online Landing Page Other: _____

This year, we ask that you consider deeper engagement with United Way. What next step will you commit to?

Learning more about sponsorship opportunities Learning more about company volunteer opportunities

Meeting with United Way staff Learning more about other partnership programs

Note: _____

Sign: _____

Date: _____

Please submit form to
development@UnitedWay-cc.org.

For questions, please call Ashlee Pearson at
910-483-1179 x 225.

All checks should be mailed to:
United Way of Cumberland County
P.O. Box 303
Fayetteville, NC 28302



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