



United Way of
Cumberland County

LDP LEADERSHIP
DEVELOPMENT
PROGRAM

PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT INFORMATION:

United Way of Cumberland County
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United Way of Cumberland County Now Accepting Applications for the 2025 Leadership Development Program

Fayetteville, N.C. (February 3, 2025) – United Way of Cumberland County (UWCC) is currently accepting applications for the 2025 Leadership Development Program (LDP). This is a FREE training program designed to identify, develop, and enhance leadership skills, with a focus on preparing volunteers to become effective nonprofit board members. Graduates of the program are equipped with the skills and knowledge needed for placement on boards and committees across Cumberland County.

The Leadership Development Program offers a comprehensive series of training sessions, covering a wide range of topics that are crucial for those interested in nonprofit leadership.

Training Session Topics include:

- Grant Development & Research
- Nonprofit Fundraising
- Leadership & Team Building
- Board Development, Inclusion & Conflict Resolution
- Community Building & Nonprofit Marketing

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- Program Evaluation & Strategic Planning
- Legal & Financial Responsibilities of Board Membership
- Responsibilities of Volunteering
- Social Media Workshop

Leadership Facilitators for 2025 include:

- Attorney Davis Puryear, Corporate Attorney, Hutchens Law Firm, LLP
- Attorney J. Scott Flowers, Partner, Litigation Supervisor, Hutchens Law Firm, LLP
- Brian Gaskell, Recreation Center Supervisor, City of Fayetteville Parks & Recreation, Bill Crisp Senior Center
- Carol Knight, CEO/Founder/Senior Consultant, Knight Consulting, LLC
- Dr. Lakeisha Payton, CEO, PDL Consultant Group, LLC
- Louis McIntyre, Sr. Director of Grants, Evaluation and Compliance Consulting, McIntyre Leadership Development Group/Consultants
- Luis Collazo, UWCC Board of Directors
- Scott Embry, UWCC Executive Director
- Suzy Hrabovsky, Executive Director, Center for Economic Empowerment & Development

Applications for the 2025 Leadership Development Program are available on the United Way of Cumberland County website at www.unitedway-cc.org. The application deadline is **March 7, 2025**.

This program is a fantastic opportunity for individuals who are eager to make a difference in the community, develop their leadership skills, and take on meaningful roles within local nonprofit organizations.

For more information or to apply for the program, visit our website or contact Crystal Moore Williams at (910) 483-1179 ext. 229 or crystalmmcnair@unitedway-cc.org.

United Way of Cumberland County

Our mission is to improve lives across Cumberland County by strategically raising and investing resources that successfully impact prioritized human service and health needs while working in effective and innovative partnerships with direct provider agencies. To learn more visit <https://www.unitedway-cc.org/>