



United Way of
Cumberland County

2024 COMMITMENT SUMMARY

Company:

Who is taking the lead on this year's campaign?

Full Name:

E-Mail:

Direct Phone Number: _____

Total Number of Employees: _____

Employee Giving Goal: \$ _____ or / and _____ % participation.

Expected Campaign Dates: _____

2024 Corporate gift amount? \$ _____

Is there an opportunity for United Way to present to employees?

Yes

No

Would you like our agency partners to set up a booth one day?

Yes

No

List Dates and Times of Special Events (Make note if United Way / Partners will be present):

What type of campaign will you be hosting? (Check all that apply)

Employee Donations

Team Building Events

Corporate Matching Program

One Lump Sum Donation

Employee Donation Options (Check all that you would like available):

Direct Gift

Invoice

Opt Out

Payroll: _____

Payroll Periods

Write a description of your campaign. Include themes, events, etc.

What will you need from United Way? (Check all that apply)

Raffle Prizes

Paper Pledges

Online Landing Page

Other: _____

What incentives will you be promoting? (Check all that apply)

PTO

Parking Space

Gifts

Other: _____

This year, we ask that you consider deeper engagement with United Way. What next step will you commit to?

Learning more about sponsorship opportunities

Learning more about company volunteer opportunities

Meeting with United Way staff

Learning more about other partnership programs

Note: _____

Sign: _____

Date: _____

Please submit form to
development@UnitedWay-cc.org.

For questions, please call Ashlee Pearson at
910-483-1179 x 225.

All checks should be mailed to:
United Way of Cumberland County
P.O. Box 303
Fayetteville, NC 28302



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