



United Way of
Cumberland County

PRESS RELEASE
FOR IMMEDIATE RELEASE

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**United Way of Cumberland County Welcomes Toni Wildhaber as Development
Director**

Fayetteville, N.C. (February 10, 2025) – United Way of Cumberland County is pleased to announce the appointment of Toni Wildhaber as its new Director of Development. With a strong background in nonprofit leadership and community engagement, Toni brings a wealth of experience to this key role.

Originally from Upstate New York, Toni has a proven track record of success working with prominent organizations such as Girl Scouts and Girls Incorporated. Her extensive experience in nonprofit development, relationship building, and program management will serve as a valuable asset to the United Way team.

Toni recently relocated to the Fayetteville area with her husband, who works for the United States Army in housing. As a mother of four and an active member of her community, she is dedicated to making a positive impact in Fayetteville. Her professional expertise, combined with her commitment to fostering connections within the community, will be instrumental in advancing the mission of United Way of Cumberland County.

In her new role, Toni will focus on strengthening partnerships, advancing fundraising

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initiatives, and supporting the development of programs that benefit the local community. Her leadership will be key in driving United Way's continued success and expanding its reach across Cumberland County.

Toni's personal interests include spending time with her family, reading, and engaging in community activities. She looks forward to furthering her involvement in Fayetteville and contributing to the growth and prosperity of the region.

For more information about Toni Wildhaber and her role at United Way of Cumberland County, please contact her at toniwildhaber@unitedway-cc.org or 910-483-1179 ext. 225.

United Way of Cumberland County

Our mission is to improve lives across Cumberland County by strategically raising and investing resources that successfully impact prioritized human service and health needs while working in effective and innovative partnerships with direct provider agencies. To learn more visit <https://www.unitedway-cc.org/>

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